

CRADLE TO CRADLE[®], RETHINK THE WAY YOU DO THINGS

The Guide to Cradle to Cradle[®] business sites is for you!



Do you need inspiration to do things differently on your business site or do you just want the latest thinking on Cradle to Cradle[®] (C2C)? Are you developing an innovative business site or have you thought about advising on a C2C-inspired proposal?

Then the 'Guide to Cradle to Cradle[®] inspired business sites' is for you!

WWW.C2C-CENTRE.COM ▶

The guide is the project result of the C2C BIZZ project. In the past four years, experts all over the North-West of Europe have been creating tools to help entrepreneurs and policymakers to implement the C2C principles on business sites.

RETHINK THE WAY YOU DO THINGS

Our resources are running out and we need new ways of working in order to maintain and increase our current standard of living. The Cradle to Cradle[®] philosophy aims for a beneficial future footprint of human activities. This is achieved by closing material flows, using renewable energy and creating ecological, social and economic diversity.



DOES C2C BIZZ AFFECT ME ?

The C2C BIZZ content is designed for:



Municipal authorities, owners of both land and/or buildings



Developers, investors and anchor tenants



Construction teams (builders, suppliers)



Property managers/ operation managers/ governance teams



Environmental public interest organizations



WHAT WE OFFER ?

Inspiration and a path to help you to develop a C2C inspired business site in a flexible, economic and effective way by offering:

A comprehensive Guide, which provides systematic and practical guidance on how to implement C2C on business sites. As each site development has its unique framework conditions, the Guide has a flexible structure that can be used independently, according to specific needs.

The Guide comes along with a **taylor-made toolbox** to get you started. The C2C BIZZ team has developed several whitepapers and tools to support you. The Guide explains these tools in detail, provides specific documents, databases and worksheets that have been applied to pilot projects.

Examples of how it has been done: the implementation of the tools is demonstrated at pilot sites. Modules and tools have been tested at different pilot sites. In addition, a set of showcases and best practice cases have been selected. The Guide provides a detailed description of these sites and links to separate project homepages.

A knowledge network: hosted by the C2C-Centre. the C2C Centre gathers information on Cradle to Cradle[®] related projects and innovations and shares this knowledge.



SHOW ME THE MONEY

In the guide you will find examples of C2C based business cases. They detail the approach you can take to be innovative and create the business site of the future; whilst showing a solid business case to developers, investors and other stakeholders.



TRY IT OUT !

Be inspired, learn and apply. We invite you to join us and create business sites of the future – now !

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WHO ARE WE ?

We are 11 partners representing public bodies, research institutes and private companies from six EU countries. We are all involved in projects which accelerate the integration of Cradle to Cradle® principles on business sites. We collaborated together through the European C2C BIZZ Project. The aim is to mix functionalities, promote co-operation and collaboration of the on-site companies and develop an attractive environment, by using resources in different and innovative ways.



CONTACT

Visit our online knowledge centre on www.c2c-centre.com and find the right person, product or project to get started.



SIX FLEXIBLE MODULES

In most cases, C2C-inspired business sites will start as a 'conventional site'. Initially, a modest number of C2C-elements and a limited set of C2C-intentions and goals may be added, but over time more and more ambitious goals should be set. It is all about continuous improvement.

The 'Guide to C2C inspired business sites' describes this process by means of six modules. There is no standard sequence for how these modules should be used. Rather, the specific conditions of a project decide on the order of modules. Just pick the modules that you find interesting or that you need and plug them into your own process.

 **MODULE 1:** Taking a baseline study

 **MODULE 2:** Identifying stakeholders

 **MODULE 3:** State your intentions

 **MODULE 4:** Set goals

 **MODULE 5:** Procurement and tendering
From design to construction

 **MODULE 6:** Continuous evolution



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YOU WANT TO KNOW MORE?

You can find the Guide, whitepapers and tools on www.c2c-centre.com
Visit us soon and start with C2C on your business site!